

Community Partner Briefing

News from Covered California

Volume: 2, Issue: 21

February 10, 2016

OPEN ENROLLMENT



Thank you for your hard work and commitment to getting Californians covered during Covered California's third Open Enrollment Period. Because of your help, more Californians than ever have access to quality health coverage and peace of mind.

Your continued partnership has helped to ensure robust and continued gains in <u>enrollment</u> and lowering the uninsured rate in the state.

A Thunderous Thank You from Covered California

A special thank you to Community Partners that participated in our social media Thunderclap on January 26. A total of 730 supporters shared our message for a social reach of **1,067,346** people. We couldn't have done it without you!

Follow









Active on social media? Follow us on Facebook, Twitter, YouTube, and Instagram.

IN THIS ISSUE

- Open Enrollment
- Special Enrollment
- <u>Advanced Premium Tax</u> Credit
- Partner Resources
- CEC/PBE Help Line

REMINDERS

- Join the CAHU Diversity
 Task Force (DTF)
- Covered California Outreach and Sales Tools – Get Yours Today!
- <u>Uninsured California</u>
 <u>Wage and Salary</u>
 Workers By Industry
- 2016 Subsidy-Eligible Maps

SPECIAL ENROLLMENT

New Tool Kit Available for Special Enrollment



Consumers who experience a Qualifying Life Event can enroll in a Covered California health insurance plan up to 60 days from the date of the event. This is called a Special Enrollment.

View our Special Enrollment Job Aid found within our Tool Kit for step-by-step instructions to assist enrolling consumers that experience a Qualifying Life Event.

Special Enrollment Webinar

If you need a quick refresher on all things Special Enrollment, attend our upcoming webinar on Tuesday, February 23, where we'll cover 2016 Special Enrollment functionality for outreach and sales partners.

Mark your calendars:

Tuesday, February 23 1:00 p.m. - 2:00 p.m.

Register Here

Note: The Go-to-Webinar registration page is currently experiencing server issues. If you receive an error message when you attempt to

OUTREACH TOOLS

- Special Enrollment Resources
 - a. Social Posts Tool Kit
 - b. Moments Ad
- c. Perspective Ad
- d. <u>What are</u> <u>Storefronts? Ad</u>
- e. <u>Subsidy-Eliqible GIS</u> <u>Maps</u>
- IRS Form 1095-A Tool Kit
- <u>CEC/PBE Help Line</u> Hours
- Open Enrollment Toolkit
- <u>Webinar & Briefings</u> Archive
- Open Enrollment Paper Calculator
- Enrolling in Quality Coverage: A Step-by-Step Guide
 - a. English
 - b. Spanish
- Webinar Schedule
- <u>Covered California Print</u> <u>Store</u>
- Covered California Online Store

IMPORTANT DATES

• 2/23/16 – Special Enrollment Webinar Special Enrollment cont.

register, please return to the registration link at a later time.

Review our Webinar Registration and Closed Captioning Quick Guide with instructions on how to register and access closed captioning. An updated schedule of upcoming webinars is now available for you to view online.

Coverage Options for Pregnant Women

Pregnant women have multiple coverage options when applying on CoveredCA.com or when reporting changes in the application. These options include Medi-Cal for Pregnant Women, the Medi-Cal Access Program (MCAP), and Covered California Health Plans.

Read our Quick Sheet to learn more about the different coverage options for pregnant women.

ADVANCE PREMIUM TAX CREDIT RECONCILIATION

Now Available! IRS Form 1095-A Tool Kit

The new <u>IRS Form 1095-A Tool Kit</u> contains a wealth of information about the form and the premium assistance reconciliation process including:

- 1. A quick one-page <u>fact sheet</u> providing brief information about the form and how to help consumers as they prepare for the tax season
- 2. A job aid for specific instructions about the steps to access the form online
- 3. A copy of the <u>notice</u> with frequently asked questions

UPCOMING OUTAGES

 Saturday, March 12 from 9:00pm to Monday, March 14 at 6:00am

Note: Time change from Pacific Standard Time to Pacific Daylight Time March 13, 2016, 2:00am

PREVIOUS ISSUES

January 26, 2016 January 13, 2016 December 29, 2015 December 14, 2015 December 3, 2015 November 18, 2015

- 4. Details about the 1095-A Dispute Form process
- 5. A <u>presentation</u> from a recent webinar that discusses why consumers must reconcile their APTC

How you can help assist consumers with Form 1095-A

- Explain what the form is and what it means
- Explain why they are receiving the form now, and that it is an important tax document
- Show consumers how to access Form 1095-A from their online account
- Explain how to review Form 1095-A for accuracy
- Ensure consumers are aware of the implications of not providing the information included on Form 1095-A on their taxes
- Help consumers understand their next steps in APTC reconciliation

If you have questions about the notice, IRS Form 1095-A, or the 1095-A Tool Kit, please contact the CEC/PBE Help Line for assistance.

PARTNER RESOURCES

Updated Brand Style Guide & Logos for Community Partners Available

Covered California's Brand Style Guide for Certified Counselors, which feature instructions for proper use of Covered California logos and co-branding requirements, was recently updated. If you are using a version of the guidelines dated prior to September 2015, please reference the updated version of Covered California's Brand Style Guide.

You can also access our logos for use in your marketing materials.



Our mission is to increase the number of insured Californians, improve health care quality, lower costs, and reduce health disparities through an innovative, competitive marketplace that empowers consumers to choose the health plan and providers that give them the best value.

CoveredCA.com (800) 300-1506

CEC/PBE Help Line

CEC/PBE Help Line Hours

Monday thru Friday, 8:00 a.m. to 6:00 p.m.

Saturdays and Sundays, Closed

Phone: 855-324-3147

Holiday Closure

Monday, February 15, 2016, **Presidents Day**, Closed

Check the CEC/PBE Help Line calendar for availability.

CEC/PBE Help Line Hours

Covered California's CEC/PBE Help Line Phone: (855) 324-3147 Monday thru Friday, 8:00 a.m. to 6:00 p.m. Saturdays and Sundays, Closed

Holiday Closure

Monday, February 15, 2016, Presidents Day

Click <u>here</u> for the CEC/PBE Help Line Open Enrollment schedule.

The following numbers were phased out and stopped forwarding to 855-324-3147 on July 14, 2015: 844-238-3567, 888-402-0737

LMS Help Desk Support

Contact LMS Help Desk Support at CCULearning@covered.ca.gov.

Questions or **comments** about our articles or to **suggest** articles on other important informational topics to us, **email**: **OutreachandSales@covered.ca.gov** .

Visit our <u>Link To Us</u> webpage to access official Covered California buttons which you can include on your website or any other digital marketing materials.